LNAP Entrance Survey Results November 2017

Background information:

The LNAP entrance survey was delivered to participants who entered the Long Night against Procrastination event between 7:15 and 8:45pm on November 2, 2017. 150 responses were captured by a single interviewer, representing over half of the night’s participants. All responses were voluntary.

Have you been to LNAP before?

For LNAP first-timers, how did you hear about LNAP?
The above chart traces answers only from participants who said that this was their first time at LNAP.

Posters were referenced most often, with even students who had been previously been to a LNAP event referring to them as a primary information source.

The second-most referenced source was friends or word of mouth, which seems to be a primary driving factor.

Participants who referred to an electronic source of information, particularly social media, seemed to have trouble recalling exactly what the source of information was.

Many mentioned an email that went around about it, but they were not sure who had sent it exactly.

Anecdotally, some participants referred to posters being shared around on SnapChat as a source of information.

What do you intend to work on tonight?

For this question, students were allowed to give more than one response. Writing an assignment was overwhelmingly referred to, with studying for midterms in second position.

I would suspect that the concept of research for students is partially encased within the writing of assignments, but I do not have direct evidence from this survey to support that.

For those respondents who chose “Other” as a response, they all said they were going to work on “Everything.”
This was a completely open question where survey responses gave qualitative answers. The interviewer took notes and then later grouped responses into 6 different themes representing the primary motivation(s) of the respondent.

- Students who mentioned only the work they had to do or how many assignments/midterms they had without referring to the LNAP event itself were grouped as “Volume of Work.”
- Participants who mentioned that LNAP was a productive atmosphere or some quality of the event that allowed them to get work done were coded as “LNAP Work Environment.”
- Several respondents referred to the event as fun or mentioned they were interested in hanging out with their friends. These were coded as “Fun Experience.”
- Respondents who referred to some aspect of the library atmosphere, such as an ability to focus or concentrate here as opposed to at home were coded as “Library as Place.”
- Some mentioned that they just wanted to “check it out” or they had always wanted to go. These were coded as “Curiosity about Event.”
- Finally, a number of students referred to help resources at LNAP, such as the Writing Centre or mentioned that they liked having moral support or working in company with their friends, and these were coded as “Help and Moral Support.”

Likely, a more in-depth interview with students would have teased out these themes in more detail, particularly the respondents who only referred to the work itself. However, the major limitation of this method was the responses were collected very quickly from a large sample.